Sponsorship and Vendor Information

October 14-15, 2016
Embassy Suites - Portland Airport

www.uws.edu/symposium
What to expect?
Held at Embassy Suites - Portland Airport, October 14-15, 2016, NW Symposium is two days of learning and networking with hundreds of leaders in chiropractic medicine. Seminars, a vendor fair and the 2016 homecoming dinner and alumni awards round out the weekend. View the full program and speaker bios at www.uws.edu/symposium.

Presenters include:
David Corll, DC
Bart Green, DC, MSEd, DACBSP
Georgia Nab, DC, MS, ACN, CWWS
Craig S. Liebenson, DC
James T. Kurtz, DC, DACBSP, DACRB
Lance F. Coffel, CPT

Why have a presence at the 2016 Homecoming and NW Symposium?
University of Western States is the front-line provider of education in the science and art of evidence-informed, integrated health care. The university’s annual NW Symposium and Homecoming gathering provides you with two packed days of access to hundreds of students, faculty and practicing clinicians in varying stages of their careers.

Who is the audience?
The Homecoming and NW Symposium bring together chiropractic doctors and other health practitioners, including chiropractic assistants, massage therapists, nutritionists, naturopathic doctors and students from around the Pacific Northwest.

How many will be there?
Over two days, approximately 300 attendees

NCMIC’s tag line, We Take Care of Our Own®, speaks to the commitment we have to the profession. Part of that commitment entails supporting the chiropractic colleges and universities. NCMIC has enjoyed a long-standing relationship with UWS. NCMIC enjoys attending the event, as it provides a great venue to thank current policyholders, meet and converse with the students, and talk to potential policyholders about the benefits of our malpractice insurance program.

– Dan Zimmerman,
Senior Professional Relations Representative, NCMIC
SPONSORSHIP OPPORTUNITIES

All sponsorship opportunities include:
- Hyperlinked logo on the NW Symposium website
- Recognition on UWS website and onsite materials
- Materials available for pickup on a general information table

Presenting Sponsor: $15,000

Receive general sponsorship opportunities plus:
- Two complimentary vendor tables
- Logo on event-related signage
- Opportunity to present the 2016 Alumnus of the Year Award at homecoming dinner
- Information table at homecoming dinner
- Reserved table for 10 at homecoming dinner
- Full-page color advertisement in the program
- Interview, company profile and recognition in the President’s message in the inTouch alumni magazine (one print and one e-issue, 4,800+ subscribers)
- Inclusion of product in 2016 winter commencement grad bags
- Recognition for sponsoring renowned keynote speaker, Craig Liebenson, DC, in program and on signage
- Acknowledgement announcement by moderator and logo slide projected on screen in the keynote session on October 15
- Right of first refusal for 2017

One sponsorship available

Co-Presenting Sponsor: $7,500

Receive general sponsorship opportunities plus:
- Complimentary vendor table
- Half-page advertisement in the program
- Information table at homecoming dinner
- Reserved table for five at homecoming dinner
- Recognition in the President’s message in the inTouch alumni magazine (one print and one e-issue, 4,800+ subscribers)
- Acknowledgement announcement by moderator and logo slide projected on screen in the Friday Symposium session on October 14
- Inclusion of product in 2016 winter commencement grad bags

Two sponsorships available

“The UWS Homecoming and NW Symposium is a wonderful opportunity to connect with existing and prospective customers while supporting a great institution. Foot Levelers is always proud to be a part of this event!”

– Andrew Anguiano, Strategic Account Manager for Foot Levelers
Choose any sponsorship options from the bullets below. Receive general sponsorship opportunities plus:

**Homecoming dinner**
- Meals at homecoming dinner
  One opportunity available - includes signage at the buffet line, recognition on menu cards
- Decorations at homecoming dinner
  One opportunity available - includes credit in the program and recognition for the festive fall décor
- Reception table at homecoming dinner
  One opportunity available

**NW Symposium**
- Breakfast on October 15
  One opportunity available - includes recognition in program and signage at breakfast
- Co-sponsor of lunch on October 15
  Two opportunities available - includes recognition in program and signage at lunch
- Student scholarships to attend
  NW Symposium
  Two opportunities available - each package enables 20 students to attend at no cost, includes acknowledgment in program
- Registration and name tags
  One opportunity available - includes signage at registration desk. Plus, opportunity to provide lanyards with your company's name if desired

**Silver Sponsor: $2,500**

**Bronze Sponsor: $1,000**

Choose any sponsorship options from the bullets below. Receive general sponsorship opportunities plus:

**Homecoming dinner**
- Desserts
  One opportunity available - includes recognition in program and signage
- Refreshments
  One opportunity available - includes recognition in program and signage
- Entertainment
  Two opportunities available - includes recognition in program and signage
- Table Sponsor
  Reserved, named table of ten - includes recognition in program and signage

**NW Symposium**
- Student scholarships
  Four opportunities available – each package enables 10 students to attend at no cost, acknowledgment in program
- Coffee breaks
  Three opportunities available - signage at coffee and break stations

**Other Packages**

**Supporting sponsor: $500**
General sponsorship opportunities including:
- Materials available for pickup on a general information table
- Name and logo on the website and hyperlink
- Name included on printed event materials

**Single student symposium registration: $100**
- Name included in program

Don’t see what you’re looking for? Contact us to customize your support package. To sponsor or inquire further, please contact Kelli Rule at krule@uws.edu or 503-847-2556.
VENDOR FAIR

Vendor fair will be held during the NW Symposium at the Embassy Suites Portland Airport.

Friday, October 14  11 a.m. - 6 p.m.
Saturday, October 15  7:30 a.m. - 5:30 p.m.

Vendor tables are limited and will be sold on a first-come, first-serve basis.

Each vendor table includes:
• Six-foot skirted table
• Up to three exhibitor name tags
  (additional will need to pay registration fee)
• Meals during NW Symposium
• Listing on UWS website and onsite materials

Preliminary Exhibit Schedule (Subject to change)
Set up
Thursday, October 13  5 - 8 p.m.
Friday, October 14  8 - 10:30 a.m.
Break down
Saturday, October 15  5:30 - 7:30 p.m.

Past sponsors and vendors include:
Standard Process
Foot Levelers
Biotics NW
NCMIC
Myovision
Rock Tape
Lifetimer Intl.
Activator Methods
Vigilant
Moss Adams LP
Nature’s Way
Aline Systems
US Bank
Metagenics

“\nThe NW Symposium helped us get a better understanding of what products and services students and alumni are looking for in their specific field. As a growing small business, the exposure during these events is crucial to creating awareness in the local community."

– Soda Keyzers,
Northwest Director, DevLon NorthWest

To purchase a vendor table, complete the form at www.uws.edu/symposium.