

UWS Alumni Relations Privacy Statement

University of Western States protects the information and privacy of its alumni and friends by limiting the information we collect and by creating appropriate physical, technical and administrative controls to limit public access to your information.

In addition to keeping your information secure, we also strive to communicate with you according to your contact preferences indicating the mode(s) and topic(s) of communication you would like to receive. Your preferences also indicate whether we may refer patients or clients to your business. Alumni and friends may update their contact information at any time by completing a [contact update form](#). You may also email alumni@uws.edu if you have questions about how we use and protect your personal information.

UWS collects the following information about its alumni and friends:

- Your name (including former and preferred names), title, date of birth and gender
- Your date of death and obituary, if known or provided to the university
- Your personal address, email address and phone number
- Your business name, address, email address, phone number and website
- Your UWS degree(s) or certificate(s) and dates of completion
- Your credentials, experience, interests, specialties and affiliations
- Your participation in UWS programs, initiatives and continuing education courses
- Your history of referring students and financially supporting UWS
- Your preferences about the kinds of email and postal communication you would like to receive from the university
- Your preferences about whether we may refer patients or clients to your business
- Your engagement with university correspondence and activity on Switchboard

The most common ways we collect your personal information include:

- When you complete a [contact update form](#).
- When you submit a Diploma and Commencement Information form upon program completion
- When you refer a student to UWS
- When you sign up for continuing education courses
- When you register for an account on a UWS site (e.g. Switchboard)
- When you make a donation to UWS
- When you register for or participate in surveys, panels, events, activities or initiatives
- When you participate with social media accounts involving our programs
- When you request a transcript or update your information with the registrar's office
- When you request information or assistance

We use the information we collect to:

- Send you email newsletters or postal mail as indicated by your contact preferences
- Suppress your name from email or mailing lists as indicated by your contact preferences

- Recognize you for donations or student referrals
- Refer patients or clients to your business, if indicated by your contact preferences
- Connect you with prospective students, current students or other alumni and friends of the university as part of our mentor network program, if indicated by your contact preferences
- Respond to comments, questions or requests for information

We may share your information with the following third-parties:

- Service providers such as payment processors (for receiving donations or payments), marketing automation partners (for email newsletters), and print houses (for postal mail).
- Social media sites such as Facebook or LinkedIn (to provide targeted advertisements for university events) and Switchboard (to match unique users of the site to our records).

Please see the [University of Western States privacy policy](#) to learn more about how your information is collected, used and disclosed when you interact with UWS online.